



SENSATIVE Announces their Strategic partnership with Worthington

Distribution. Through this relationship, WORTHINGTON will market, distribute and warehouse the Strips Family of sensors targeting the hospitality, professional integration and security markets.

July 27, 2020

LUND, SWEDEN & TAFTON, PA USA

Sensitive AB, a Swedish tech company offering IoT solutions for Smart Cities, Smart Buildings, and Smart Homes, today announces their official partnership with Worthington Distribution.

“As a national wholesale distributor and provisioning company, it is crucial to be on top of the market trends, and we see tremendous growth in Smart Home and Smart Buildings. Sensitive offers very interesting products in this segment that we believe will benefit our customers. The low maintenance and ease of installation really make them desirable for all Z-Wave markets.” says Richie Scholl, President of Worthington Distribution.

Mats Pettersson, CEO of Sensitive, adds, “Sensitive’s leading Z-Wave sensors fit well in the professional environment with the slim form factor, weatherproof housing and 10 year battery life. They also perfectly complement the Worthington offering for smart buildings and homes, providing facility managers and property owners with an easy to use, but extremely powerful, Internet of Things solution for optimization, cost reduction, and new smart services.”

Initially Worthington will distribute Sensative's Z-Wave family of sensor products:

Strips Guard

Strips Guard is a contact sensor primarily used in door/window applications but with the slim design (3mm or 0.12" thick) it can be placed inside drawers, in medicine cabinets or even behind paintings to detect movement and report activity.



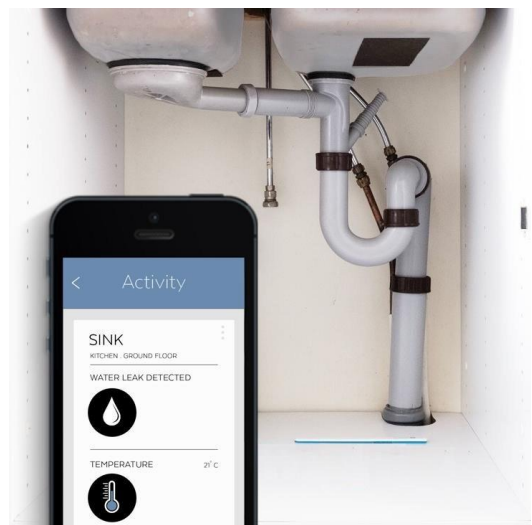
Sensative Strips Guard mounted in a window frame

Strips Drip

Install Strips Drip water leakage and temperature sensors under sink cabinets, below bathroom and kitchen fixtures and in the most leak prone part of your basement.

Strips Drip sensors not only communicate leaks but also how much wetness is present.

Use by pipes to monitor the ambient temperature throughout wintertime to detect potential freezing of pipes and send alerts if harmful conditions are present.



Use a Strips Drip under the sink

Strips Comfort

Use Strips Comfort to trigger automations based on accurate temperature and light readings.

Adjust temperature and lighting conditions based on preset parameters to insure the ultimate in comfort for occupants.

Pair with lighting, shades, and even ceiling fans to create the perfect atmosphere, automatically.



The nearly invisible Comfort measuring room temperature

About Sensative AB

Founded in 2013, Sensative AB is an award-winning tech company offering IoT solutions for cities and commercial property markets with a vision to empower people with smart technology. Sensative makes IoT technology accessible, affordable and usable for our customers & partners while keeping control, integrity, and security in their hands. For more information, contact Sensative AB at sales@sensative.com or visit sensative.com.

About Sensative Strips

Strips are wireless sensors that are so slim that they mount invisibly and are maintenance free with a battery life of up to 10 years. With a completely sealed enclosure and operating temperatures of -4°F to 140°F, Strips can be used indoors or out. The sensors work with any Z-Wave gateway and are already officially certified with several top-rated hubs such as SmartThings, Ezlo, Vera, Wink, Viva Labs, and Zipabox. For a complete list of certified gateways [check here](#). For more information, visit sensative.com/strips

About Worthington Distribution

Worthington Distribution is a leading US based wholesale distributor and provisioning company. Our core business is supplying the professional dealer/installer/integrator with quality products plus value-adding services with world-class training and technical support.

Being a wholesale distributor, we focus on each individual customer. We always strive to understand our customers' unique and genuine needs in order to provide relevant, personal and value-adding services, turning our customers into winners.

Worthington Distribution was founded in 1992 and is headquartered in Tafton PA. For more information, please visit www.worthdist.com